
QLink Wireless

A Study in Excellence

QLink, an exclusive Sprint MVNO has grown to become America's third largest lifeline provider in five short years.

QLink has the [7 Traits of a Successful MVNO](#). Their most powerful strengths: operational excellence, robust device strategy, differentiated go to market plan and a comprehensive sales and distribution model.

QLink differentiates through every facet of their operation—from logistics to customer support. QLink #nailsiteveryday, they:

- Painstakingly built and operate their entire customer support model in-house
- Target and vet customers that meet a specific demographic criteria
- Tightly manage device strategy and supply
- Are fully engaged with their Sprint account team

“We have more support from Sprint than anyone could ask for,” says Issa Asad, CEO QLink. “Sprint has done everything possible to ensure our success.”

